



Media Guide for
The Chyrelle Addams Breast Cancer Trust's
Personalised Memorials Pages

"You may have lost your loved one in life, but by remembering them, you keep them alive in spirit..."



*The Chyrelle Addams
Breast Cancer Trust*



Firstly, Thankyou for choosing to use our website to pay tribute to your loved one.

Gathering the information to put onto your page can be an emotional experience, and we feel that to actually contact you to gather the information would be insensitive on our part.

For this reason, we have decided to give you a guide to the basic information needed to complete the page.

There is a 'Checklist' at the end of the guide for you to tick off the information as you gather it...



*The Chyrelle Addams
Breast Cancer Trust*



The information we will require...

To build your page, we will need:-

- A selection of sentimental photographs to share with others, either originals or scanned / in digital form.
- The date of their birth
- The date of their passing
- A write up containing background information, e.g. their life and experiences of their illness
- A message from members of the family that will be placed permanently alongside the photographs



*The Chyrelle Addams
Breast Cancer Trust*



Your Page...

Our idea is simple.

Your page will contain all of the information you provide us.

Your page will have space for others to leave a message, either in a guestbook or 'blog'.

Your page can be laid out exactly as you would like it to be laid out, using one of our templates

You can use Microsoft PowerPoint and make a mock page with all of your information laid out as you would like it.

If you don't like what we have done, feel free to make any suggestions and we will do exactly as you wish.

Your page will not be uploaded unless you are completely satisfied with it...

You will have your own personalised address, like this:- www.ChyrelleAddams.co.uk/Your-Name



*The Chyrelle Addams
Breast Cancer Trust*



Sending us your information...

There are several ways to give us your information...

1. In digital form:- scanned photographs and scanned hand drawn design ideas sent via email* to:-
info@chyrelleaddams.co.uk.

*For best results, add each individual item as a separate attachment.

2. In physical form – all original* photographs and design ideas can be sent to our mailing address:-

62 Armstrong Drive
Willington
Crook, County Durham
DL15 0GB

*All documents provided will be returned to their owner upon completion of your page...

*The Chyrelle Addams
Breast Cancer Trust*



Finally...

Here is a simple checklist for you to 'tick off' the information as you gather it:-

- A selection of sentimental photographs to share with others, either originals or scanned / in digital form.
- Your own design ideas (optional): these can be clipart images you would like us to use, or hand drawn sketches
- The dates of their birth and passing
- A write up containing background information, e.g. their life and experiences of their illness
- A message from members of the family that will be permanently attached to the photograph
- Send the information via:-
 - Emailed as Attachment(s) (Tell us the email address you used)
Email Address: _____
 - Post Office Mail (Enclose a note stating who the information is from)